

Kraków, March 20<sup>th</sup>, 2012

*Dear Sirs or Madam,*

Following the tradition of the previous years, please allow me to invite you and your associates to participate in 17<sup>th</sup> International Scientific Conference on “*Global and Regional Challenges Concerning Restructuring of Enterprises and Economies*”, which will be held in Krynica-Zdrój /Poland/ on 17<sup>th</sup> – 20<sup>th</sup> October, 2012.

The ambition of this year’s conference is the multi-sided view at positive and negative consequences that the globalization processes are exerting nowadays on the functioning of enterprises and economies, as well as the ability to make use of restructuring in order to increase their effectiveness and the ability to compete in the global market and in regional and local markets. The adopted formula of the conference, based on the one hand on the integration of the achievements of the academic environment with the experiences of economic practice, and, on the other hand, on the confrontation of Polish experiences with the experiences of the representatives of other countries, will serve the realization of the mentioned intentions.

I express hope that this year’s conference will become a fruitful forum for the exchange of views and experiences between representatives of both restructuring theory and practice. Allow me to send a framework conference programme, together with other information in the attached conference folder. The information about the conference is also available on [www.konferencja.krakow.pl](http://www.konferencja.krakow.pl).

Hoping that you will accept the invitation, I present my compliments.

The Head of  
the Department of Economics and Organization of Enterprises  
at the Cracow University of Economics



Prof. Ryszard Borowiecki